



GOR 08

10th International Conference

GENERAL ONLINE RESEARCH

**Briefing for Authors -
Posters**

Hamburg,

March 10th-12th, 2008

<http://www.gor.de>



DGOF



Dear author,

please keep this briefing available. It contains important information you will need for preparing your presentation at GOR 08.

Please note that the GENERAL ONLINE RESEARCH is organized online. This means that you will receive all material – including your invoice and your admission ticket – via e-mail or download at the GOR homepage or conftool.

Thus, it is crucial that we always have your current e-mail address.
Thank you very much for your help!

If you have further questions please do not hesitate to contact us.

We are looking forward to meeting you in Hamburg!
Your DGOF-team

1 Until January 25th, 2008

Please note: The abstract that you have submitted will appear **exactly in the same format in the abstracts reader**. For this reason we ask you kindly to check your abstract and your personal co-ordinates for the conference print-outs at <http://www.gor.de/conftool08/index.php?page=login&lang=1>.

Please keep in mind that you are responsible for the accuracy of your abstract in form and content:

Please make sure the following details are correct: mandatory:

- Author(s)**: The name format has to comply with conventions mentioned in the conftool, e.g, Leon Festinger(1), Karl R. Popper(2), James Coleman(1,2).
- Do not capitalize the entire title. **Capitalize** the first letter of significant words only, i.e. do not capitalize words such as *and, to, of, in*, etc. as mentioned in the information on your submission.
- Do not use **empty lines or double spaces** within your abstract and title, e.g. in the end of our abstract.
- Do not use **empty lines** between an English and German abstract.
- To begin a **new paragraph** use only one hit on the RETURN key.
- Do not provide author names, additional author information, or the English title in the **abstract field**.
- Correct your **spelling**.
- Do we have your abstract in English?
- Do we have the title of your presentation in English?

voluntary:

- Did you mention all of your co-authors?
- Do you want to name their affiliation?
- Do you want to publish their e-mail addresses?
- Do you like to publish additional contact data of you and your co-authors (URLs, telephone numbers)?

1 Until January 31th, 2008

All visitors and participants of the GOR need to register through our conftool. This registration is the confirmation that you will attend GOR.

First named authors of the GOR get a rebate on the conference fee (145 EUR). The rebate is not valid for co-authors. Co-authors should register as regular visitors.

Registration deadline

To allow for a mention in the conference program, first authors must register by January 31, 2008.

Discounts

- As a DGOF member you get a 20% discount. Thus, DGOF members pay only 116 EUR.
- The early registration discount for first authors is 15% (123,25 EUR) and is valid for registration until January 15, 2008.

Together with your conference registration you can also book attendance of a workshop. Please note that for workshop attendance pre-registration is necessary.

Your invoice and your GOR 08 ticket – two different PDF files

After your registration through our conference tool you will get your invoice via PDF file. Please pay your conference fee within 10 days (receipt of payment in our account). Your ticket is valid for the conference and – if booked – for the workshops. You will find details about benefits, money transfer and terms and conditions at the registration page.

Refund of fees

Cancellation of registration for the conference is free of charge until February 14th, 2008. For later cancellations we have to bill the full price. You have the right to let a competent colleague give your presentation for you if you – unexpectedly – are unable to be present at the conference.

Until February 17th, 2008

Posters offer a nice opportunity to get in touch with people who share research interests. Use this opportunity to explain your poster! Start a conversation! Posters can be more effective than giving a talk. Please note that program modifications are possible at any time. Please keep yourself up-to-date about the program at www.gor.de.

Poster sizes

All DIN A formats up to DIN A 0 (84.10 cm x 118.90 cm) are possible. You have the choice between portrait (upright) and landscape shape, though portrait is preferred. Make your decision about the poster format **until February 17th, 2008** and send an email to office@dgof.de.

Fixation

The posters are hanging freely. The upper end is fastened on intended borders, for the lower end of your poster, bring loading material with you (clips etc.). Please bring the **fixation material** for your poster with you.

Hint: Contact information

Make sure you have flyers or hand outs handy that you can give to the conference participants who are interested in your research. Placing some paper and pencils next to your poster may be useful to give visitors the chance of writing down their addresses or comments whilst your poster is unattended.

Bringing your poster

Posters may be hung up right from the beginning of the conference. Please bring your poster along to the conference and fix it to the allocated poster stand. You do not need to show or send in your poster beforehand. The conference location opens on Monday, March 10, 2008 at 9 a.m. The posters will stay fixed during the whole conference. The exact room for the poster exhibition will be announced shortly. The way to the exhibition rooms will be marked.

You will find your poster number in the conference program about three weeks prior to the conference and also at the movable wall designated for your poster.

Postersession

Although the poster exhibition will last during the whole conference, there will be a designated poster session. Currently it is planned to be held on Wednesday, 12th of March. During this poster session at least one competent person is supposed to stand next to the poster to answer questions or to give additional information to the interested audience.

Poster award

The best posters will be awarded by a jury. The winners of the poster award (total EUR 500,-) will be announce at the end of the conference.

Step 4: Travel Information

All important information for your stay in Hamburg will be announced soon at www.gor.de

Accommodation

Within the next few weeks we will offer you a contingent of hotel rooms.

University of Hamburg & Reeperbahn

The workshops as well as the conference will take place at the University of Hamburg. The attractive conference site is situated centrally, within sight of the railway station Hamburg Dammtor: the main building of the University of Hamburg at Edmund-Siemers-Allee. Due to the connection to local and long-distance traffic (even ICE) the location is very convenient as far as public transport goes.

The conference party (evening of March 11th, 2008) will take place at the Reeperbahn.



In sight: Railway station Dammtor – in the heart of the city of Hamburg

The presentable foyer of the conference location



You want to contact some of the other authors?

Please use the platform in our conference tool.

You want to meet other authors and get in touch with your audience?

If you like we can publish your cell phone number in the abstracts reader.

You want to blog during the GOR or need Internet connection for other purposes?

As an author you have Internet access in the session rooms as well as during breaks in the café area via W-LAN.

You need electricity?

Electricity (German standard) is available at several places.

You want to contact the GOR organization team?

You will find the conference counter always manned. The telephone number will be announced soon.

Your contact persons:

Dr. Olaf Wenzel (Chairman)

Melanie Rischke (Office)

Contact details:

German Society for Online Research (Deutsche Gesellschaft für Online Forschung – DGOF e.V.)

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<http://www.dgof.de>

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Exterior view conference site

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