Call for Papers (abstracts): General Online Research 2016

(GOR 16, http://www.gor.de)

When: 02-04 March 2016

Where: University of Technology Dresden, Germany

Extended deadline for abstract submissions for Tracks A-C, Demos and GOR Thesis Award 2016 competition to Wednesday, 18 November 2015, 23:59 CET
Until 16 November 2015: abstract submissions for tracks A, B, C, Demo session and GOR Thesis Award 2016 competition
Until 11 December 2015: abstract submissions for GOR Best Practice Award 2016 competition
Until 25 January 2016: submissions for posters and GOR Poster Award 2016 competition

Main topics: Online Research Methodology, Data Science for Policy and Business, Science 2.0 & Open Science, and Applied Online Market Research

GOR is organized by the German Society for Online Research (DGOF, http://www.dgof.de) since 1997.
Local Organizer: TU Dresden, Prof. Dr. Thomas Köhler & Prof. Dr. Friedrich Funke

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Deadlines
- 16 November 2015: Deadline for abstract submissions for presentations in tracks A, B and C, Demo session and GOR Thesis Award 2016 competition
- 11 December 2015: Deadline for abstract submissions for GOR Best Practice Award 2016 competition

- 25 January 2016: Deadline for abstract submissions for posters and GOR Poster Award 2016 competition
- 01 February 2016: Deadline for early registration and presenting author registration (usually the first author)
- 05 February 2016: Deadline for changes to the texts of accepted abstracts
- 22 February 2016: Deadline for presentation upload and poster upload

Conference Topics

All submissions relevant to online research are welcome. Presentations in the past years covered a broad range of topics, be it online surveys or research methodologies concerning the Internet or social aspects of the Web. Since 1997, GOR has been attended by more than 300 researchers and other professionals each year who want to stay on top of new developments and best practices for their work in academia and business.

This year the conference seeks submissions in:
- Online Research Methodology
- Data Science for Policy and Business
- Science 2.0 & Open Science
- Online Market Research

The programme committee invites presenters from academia, business, official statistics, the government and all other sectors. Submissions will be accepted on the basis of a double-blind peer review process. The conference language is English.

The General Online Research conference 2016 (GOR16) is inherently interdisciplinary and combines academic research with applied sciences in business. This conference integrates computational social sciences, communication research, information sciences, economics, political sciences, management, sociology, informatics, and psychology. This conference is unique in the manner in which it brings different disciplines together and we invite papers from all disciplines in the field of online research.

Submission Types

A more comprehensive list of possible topics and past award winners can be found at www.gor.de

1. Online Research Methodology (Track A)
Presentations advance the *methodology of online research* and Web surveys in academia and business, including market research. The topics in this track include, for example, survey design, data collection and data quality, panel quality and panel research, mobile research, coverage, sampling, nonresponse, measurement, adjustment, and weighting. Presentations cover quantitative and qualitative approaches, such as online interviewing, online ethnography and netnography, (social) network analysis, web-based experiments, (online) discourse analysis, content analysis, and sentiment analysis, as well as mixed methods. Contributions that show how online research methodologies perform compared to classical

approaches (face-to-face, telephone, paper surveys) are especially welcome. Submissions come from diverse fields, including computational social sciences, sociology, political science, psychology, computer sciences, etc. Please note that purely promotional presentations will not be considered.

2. Data Science for Policy and Business (Track B)
Vast volumes of data are being generated through our use of the Internet, opening up new ways to measure and predict human behaviour and inform decision making in both policy and business. This track invites submissions describing data science and computational social science research across a range of application areas, including economics and finance, crime, health and wellbeing, transport and mobility, disaster management, and politics. Contributions may also focus on relevant methodological developments for dealing with large datasets of various kinds, such as textual data, network data, time series data and spatial data. Presentations of research using online data are particularly welcome, but we will also consider submissions focused on other large behavioural datasets. Submissions are invited from all related disciplines, including computer science, mathematics, statistics, physics, psychology, economics, finance, management, geography, epidemiology, political sciences and crime science.

3. Science 2.0 & Open Science (Track C)
Presentations address questions how the Internet, in particular the participatory web, modifies the working habits of researchers and practitioners in detail, or how existing research processes can find support from Science 2.0. The track focuses on openness in digital science. The presentations will cover the topics open science, open access, open data, open education (e. g. role of OERs and MOOCs), data collection, skills for open research in the digital age, academic reputation across the participatory web, open notebook science, social media for scholarly purposes, research in the context of the participatory web, digital libraries and library science, shared bibliographies as well as co-creation, crowdsourcing & crowdfunding, participation & communication, knowledge management & information transfer, open government, privacy and confidentiality, research quality and assessment, and ethical & legal issues in the digital and open research. This track will be organized in cooperation with the Leibniz Research Alliance Science 2.0.

4. Best Practice in Online Market Research (including the GOR Best Practice Award 2016 competition)
A strong focus on online market research based on a real world case study is mandatory. The study should be presented by a representative of the company who commissioned the study and a representative of the research agency. The abstract should especially make clear what the results add to existing insights and knowledge. All submissions in this category are considered for the GOR Best Practice Award 2016. This is a prize for the best paper from online market research.

5. Posters (including the GOR Poster Award 2016 competition)
Posters offer the opportunity to present late breaking research, short research findings or discuss work in progress. Authors are expected to present their poster during a poster session. A poster may cover any topic of GOR. Access to poster presentations will be possible during the whole conference. All submissions in this category are considered for the GOR Poster Award 2016.

6. Theses (including the GOR Thesis Award 2016 competition)
Up to 3 bachelor/master/diploma thesis and up to 3 doctoral theses respectively will be presented at GOR in this category. Selected authors will present their findings at the GOR conference and the best presentations will be awarded a price for the best doctoral thesis and for the best bachelor/master/diploma thesis. The conference fee is waived for all presenters in this category. Theses must have been submitted 2014 or 2015. The thesis language can be either English or German, but the presentation shall be in English.
Submissions for the GOR Thesis Award 2016 Competition should include the thesis as PDF-file, an extended abstract (limited to 7000 characters (including spaces), about 2 pages), a cover letter in English with details on affiliation, degree program, supervisors, graduation date, and mark received for the thesis together with an agreement to present the results at the GOR conference. A Thesis Award Jury will decide on presenters and winners.

7. Demos: Showcasing new technical developments
Here, attendees will be shown applications or demonstrations of newly developed software. Every presenter will be given 10 minutes to show the working details of their new feature, application, or framework. Preferably, presenters will show live applications but demonstrations are also acceptable. Examples include applications such as real-time Tweet visualization, frameworks such as open source libraries for developing real-time experiments, extended features such as automatic coding of open-ended answers, and occupational coding in surveys by respondents.

In addition proposals for full sessions (1 hour = 3 presentations) can be suggested about a particular topic and send to program-chair@gor.de. For the presentations herein the double-blind peer review is also applicable.

Submission Format
The official conference language is English. Abstracts should be submitted online via http://conftool.gor.de/conftool16/
The abstract length can be up to 350 words. Abstracts will be peer-reviewed with respect to the quality of each of the four paragraphs in the abstract.

Template for abstract submission:
Relevance & Research Question: ---your text here---
Methods & Data: ---your text here---
Results: ---your text here---
Added Value: ---your text here---

Please use the above template for your abstract submission (one paragraph for each criteria and include the keywords at the beginning of each paragraph). **Incomplete abstracts with respect to the formal**

criteria above are likely to be rejected. In case your research is still work in progress, and therefore final empirical results are not available by the time of submission, you will be asked to hand in your results later. In this case, please declare in the comments field during submission at what date you will be able to update your abstract. Please note that we cannot accept presentations unless final results are available. Please consider a poster presentation for work in progress. Presentations in the tracks last 15 minutes followed by 5 minutes of discussion.

Review Process

All abstracts are scored in a double-blind peer review by members of the GOR International Board according to the criteria mentioned in the submission format (clarity and quality of the four aspects: relevance & research question, methods & data, results, added value). Most submissions receive feedback and comments from 3 reviewers, together with the final decision of acceptance or rejection. Naturally, the chances of acceptance are increased if all four criteria are addressed in the abstract.
The programme committee is in charge of the final decisions based on the reviews.

Members of the programme committee:
Dr. Cathleen M. Stützer (programme chair), DGOF Board and JGU Mainz, Institute for Sociology
Dr. Frederik Funke, LINK Institut and datamethods.net
Prof. Dr. Friedrich Funke, TU Dresden, Institute of Education
Sebastian Götte, aproxima – Gesellschaft für Markt- und Sozialforschung Weimar
Prof. Dr. Lutz M. Hagen, TU Dresden, Institute of Media and Communication (ifK)
Prof. Dr. Thomas Köhler, TU Dresden, Faculty of Education and Media Center (MZ)
Dr. Suzy Moat, University of Warwick, Warwick Business School
Prof. Horst Müller-Peters, marktforschung.de
Dr. Guido Scherp, Leibniz Research Alliance Science 2.0 and German National Library of Economics (ZBW)
Dr. Bella Struminskaya, GESIS – Leibniz Institute for the Social Sciences
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Oliver Tabino, DGOF Board and Q Agentur für Forschung
PD Dr. Meinald Thielsch, DGOF Board and University Münster, Institute of Psychology
Alexandra Wachenfeld-Schell, DGOF Board and LINK Institut

Contact Details

Conference website, abstract submission, workshops: http://www.gor.de
Business activities, sponsoring and organisation: office@dgof.de
Programme chair: program-chair@gor.de

September 2015
Dr. Cathleen M. Stützer
on behalf of the programme committee