

Postersessions I: (for exact session allocation download the [PDF file](#). Presenters: Hang your poster at the place designated by the number next to your poster. Please contact Ms. Niersmann in room B11 next to the conference office for pins and answers)

Postersessions will take place in the foyer "Ökologiezentrum" (ÖZ).

Nr.

Dallwitz-Wegner, Dominik

Language: German

Title German: Online Panel Intelligence

Title English: Online Panel Intelligence

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Karjaluoto, Heikki

Language: English

Title English: Online banking - customers' voice of security

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Korff, Jörg; Paul, Markus

Language: German

Title German: Faktoren der Kundenzufriedenheit und Kundenloyalität im E-Commerce

Title English: Determinants of customer satisfaction and loyalty in e-commerce

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Naumann, Anja; Waniek, Jacqueline; Brunstein, Angela; Krems, Josef F.

Language: German

Title German: Nutzerverhalten und Wissenserwerb am Beispiel eines WWW-basierten Lehr-Lernsystems

Title English: A hypertext based teaching system: user behaviour and knowledge acquisition

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Reichmann, Steffen

Language: German

Title German: Der Einsatz von Online-Marktforschung im Stakeholder Relationship Management

Title English: The use of online market research in stakeholder relationship management

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Spraul, Peter; Zumbach, Jörg; Reimann, Peter

Language: German

Title German: Kollaboratives Lernen im Netz: Einfluss von Tutorverhalten beim synchronen Problem-Basierten Lernen

Title English: Leading a learning group on the Web: The tutor role in synchronous problem-based learning

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Weber, Mike

Language: German

Title German: Entrepreneurial Response - Anmerkungen zur cross-media-Befragung von Betriebsgründern

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Welker, Martin

Language: German

Title German: Regionale Indikatoren in der Informationsgesellschaft

Title English: Regional indicators of the information society

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Postersessions II: (for exact session allocation download the [PDF file](#). Presenters: Hang your poster at the place designated by the number next to your poster. Please contact Ms. Niersmann in room B11 next to the conference office for pins and answers)

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Nr.

Arndt, Rüdiger

Language: German

Title German: Usabilityforschung - Eklektizismus oder innovative Entwicklung?

Title English: Usability Research - Eclecticism or innovative development?

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Bennett, Caroline M.

Language: English

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