

CALL FOR PAPERS

9th International GOR Conference GOR 07

**GENERAL ONLINE RESEARCH '07
March, 26-28, 2007
at University of Leipzig, Germany**

Organized by:

German Society for Online Research - D.G.O.F. e.V.

local organizers:

**Prof. Dr. M. Haller
Prof. Dr. G. Heyer
Dr. M. Welker**

Conference topics include theories, methods, and findings concerning social and business aspects of the Internet and mobile communication.

The aim of the conference is to document the progress of Internet science, innovative developments, and practical experience.

Traditionally, GOR conferences have been excellent opportunities for dialogue between:

- researchers and users of Internet science
- universities and companies
- customers and suppliers.

Conference Languages: English, German

Contributions:

Paper presentations, roundtable presentations, posters, and sessions can be proposed on the following topics:

A: The Internet as a Research Tool

Online Market Research and Social Research

- Methods' Effects of Online Data Collection
- Mobile Data Collection
- Statistical Biases in Online Sampling
- Best Practice Examples
- Innovative Data Collection Tools
- Online Access Panels
- Quality Standards
- Data Mining
- Online Experiments
- Mixed Mode Studies

B: The Internet Measured

- Indices of the Digital Divide(s) and Digital Inequality
- Use of Logfiles and Databases
- Indices of the Information Society
- Measurement of Range of Coverage
- Measurement of Online Social Networks
- Diffusion of Visual Online & Mobile Communication

C: The Internet in its Context

Internet, Mobile Communication, and Civil Society

- Online Groups & Online Communities
- Social Networks and Relationships Online & Offline
- Digital Inequality
- E-Democracy
 - Internet, Social Movements, and Collective Action
 - Internet & Science

Electronic & Mobile Business

- E-Business
- Evaluation of Web-Sites and E-Commerce
- Mobile Commerce
- Electronic Customer Relationship Management

Internet & Mobile Communication in Everyday Life

- Mobile & Online Entertainment
- Social and Psychological Effects of Internet Use
- E-Health
- E- & M-Learning
- New Forms and Formats: Internet-TV, Blogs, Podcasts, RSS etc.

Internet & Mobile Communication in Organizations

- Online Employee Surveys
- Virtual Teams & Online Communities of Practice

- Online Knowledge Exchange and Knowledge Management in Organizations

Internet and Journalism

- Search Engines, Search Strategies, and Social Outcomes
- Computer Assisted Reporting
- Analytical Reporting and Data-Mining
- Automats, Robots, and Journalism
- Text Mining and Journalism
- Semantic Webs and Topic Maps
- Digital Censorship

We ask for 4 types of submissions:

1.) Paper Presentations

Paper presentations of research results include an oral presentation of max. 20 minutes, plus 10 minutes for discussion time.

Selected contributions will be invited to submit their paper for publication in an international English language conference proceedings' volume or in an international English language journal.

2.) Posters

Posters will be discussed at fixed times. The best poster(s) will be awarded by an independent jury. Prize total: EUR 500,-.

3.) Complete Session Proposals

There is the opportunity to propose a group of (3-5) interrelated paper presentations within one session.

4.) Roundtable presentations

These short oral presentations of 10 minutes include work in progress reports. 3-5 related reports will be discussed at one Roundtable.

Workshops

There will be tutorial workshops covering key methods of Internet Science. The workshops will take place March 26, 2007.

Participation in workshops is not free of charge and the number of participants will be limited. Registered visitors of the conference have priority. More information is available at <http://www.gor.de>.

Exhibition Stand Space:

Companies will have the opportunity to book exhibition stand space for presentations of products or services. More information is available at office@dgof.de.

Social Events and Membership Meeting:

The traditional early-bird-meeting will take place in the evening of March 26, 2007. During this meeting visitors and participants will have the opportunity to socialize with colleagues and meet with other researchers.

On Tuesday 27th March 2007, there will be a social event in the evening which will include dinner and dancing.

During the conference there will be a meeting of the members of the German Society for Online Research. The members will receive additional information about the meeting at a later date.

Submission Guidelines

If you would like to contribute to the conference by presenting a paper, roundtable report, a poster, or a complete session please submit (an) abstract(s) electronically no later than: September 30th 2006 to:

<http://www.gor.de>

(Note: Submission phase stopped!)

Abstracts should contain no more than 350 words. The abstract has to be written in English language. An additional German language version is appreciated, if possible.

Authors may present in English or German. In any case the transparencies of the paper presentations have to be in English language.

Abstracts can be only submitted via the Web-based online tool located at the GOR-Website. All abstracts will be reviewed by an international board (see www.gor.de).

Authors will receive notification of acceptance by:

December 15, 2006.

The preliminary program will be posted by January 1st, 2007 at the following URL:

<http://www.gor.de>

Accepted oral presentation transparencies or Power-Point files in English are to be sent by February 17th 2007.

Conference Fees:

Conference fees include tax, conference materials, two lunches, conference dinner, drinks and snacks during breaks.

- Researchers: 180 Euros (incl. 19% V.A.T.)
- Students: 90 Euros (incl. 19% V.A.T.)
- Presenting participants: 145 Euros (incl. 19% V.A.T.) (first authors only)
- Commerical participants (e.g. company representatives, free-lancers, consultants): 465 Euros (incl. 19% V.A.T.)

Participants living in the EU will have to pay full conference fees in advance. Other participants may pay their fees on the conference date at the venue. Day tickets are not available.

D.G.O.F. members are subject to a 20% conference fee reduction (membership application forms can be found at: http://www.dgof.de/Texte/dgof_antrage.pdf).

Early registrants (excluding D.G.O.F. members), who register

before January 20, 2007 receive a fee reduction of 15%.

For first authors there are special deadlines for registration:

After notification of acceptance (Dec. 15, 2006) first authors can register immediately. First authors who register no later than January 15, 2007 receive a fee reduction of 15% (not valid for D.G.O.F. members). First authors have to register no later than January 31, 2007.

Registration for all other participants will begin on January 1st 2007. Further detailed information will be posted continually at the following URL:

<http://www.gor.de>

Important deadlines:

09/30/06 Deadline for abstract submission

12/15/06 Feedback on acceptance /
Registration of authors begins

01/01/07 Preliminary program will be published /
eneral registration begins

03/26/06-03/28/06 Conference + workshops

Summary of contacts:

Conference Website,
Abstract submission, Workshops: <http://www.gor.de>
Business activities &
any further questions: office@dgof.de
