Content analysis of web pages: Problems and solutions

Harald Klein¹

Abstract: This papers deals with the problems and solutions that arise with the analysis of web pages. These consists not only of texts, but also of graphics, links, advertisments and many more. It is necessary to define the information that is going to be analysed and prepare it for an analysis. Basic principles of software for this purpose are presented with an emphasis on the steps for a computer aided content analysis of web pages.

Social Science Consulting, Königseer Str. 9, 98708 Gehren, Tel/Fax: 036783/80284,email: webmaster@intext.de