

Call for Papers (abstracts): GOR Thesis Award 2014 Competition (at General Online Research (GOR 14), <http://www.gor.de>)

Conference date: 05-07 March 2014

Venue: Cologne University of Applied Sciences, Germany

Main topics: Social Media Research, Market Research, Survey Research/Methodology, Internet & Society
GOR has been organized by the German Society for Online Research (DGOF, <http://www.dgof.de>) since 1997.

Local Organizer: Cologne University of Applied Sciences, Prof. Dr. Simone Fühles-Ubach and Prof. Dr. Matthias Fank

Deadlines

15 November 2013: Deadline for abstract submission for the GOR Thesis Award 2014 Competition

20 December 2013: Preliminary program available

31 January 2014: Deadline for early registration and presenting authors

28 February 2014: Deadline for presentation upload

Research Topics

All submissions relevant to online research are welcome. Presentations in the last years covered a broad range of topics, be it online surveys or research concerning the Internet or social aspects of the Web. Since 1997, GOR has been attended by researchers and other professionals who want to stay on top of new developments and best practices for their work in companies and academia.

The GOR Thesis Award Competition is an integral part of the GOR conference series and takes place biannually.

GOR Thesis Award 2014 Competition

Up to the best 3 Master/diploma and doctoral theses will be presented at GOR in this category. Selected authors will present their findings at the GOR conference and the best presentations will be awarded a price. The conference fee is waived for all presenters in this category. Theses must have been submitted in 2012 or 2013. Thesis language can be either English or German, but the presentation shall be in English.

Submission Format

Submissions should include the thesis as PDF-file, an extended abstract (limited to 7000 characters (including spaces), about 2 pages), a cover letter with details on affiliation, degree program, supervisors, and graduation date, together with an agreement to present the results at the GOR conference. Presentations in the GOR Thesis Award 2014 Competition last 15 minutes followed by 5 minutes of discussion.

Review Process

All abstracts will be evaluated by a jury consisting of jurors from academia and business. The jury will compile a short list of researchers who are invited to present their work at GOR 14. The jury then will award the best presentations.

Contact Details

Deutsche Gesellschaft für Online-Forschung e.V. (DGOF)/

German Society for Online Research

Hans-Böckler-Str. 163

50354 Hürth/Germany

Phone: +49-(0)2233-99 88 220

Email: office@dgof.de

Oktober 2013

Dr. Monika Taddicken (Chair of the GOR Thesis Award 2014 Competition, DGOF board and University of Hamburg) on behalf of the GOR 14 program committee