

**Call for Papers (abstracts): GOR Thesis Award 2015 Competition
(at General Online Research (GOR 15), <http://www.gor.de>)**



Conference date: 18-20 March 2015

Venue: Cologne University of Applied Sciences , Germany

Main topics: Online Research Methodology, Survey Research, Internet and Society, Social Media Research

GOR is organized by the German Society for Online Research (DGOF, <http://www.dgof.de>) since 1997.

Local Organizer: Cologne University of Applied Sciences, Prof. Dr. Simone Fühles-Ubach, Prof. Dr. Petra Werner, Prof. Dr. Matthias Fank

Deadlines

15 November 2014: Deadline for abstract submission for the GOR Thesis Award 2014 Competition

31 January 2015: Deadline for early registration and presenting authors

13 March 2015: Deadline for presentation upload

Research Topics

All submissions relevant to online research are welcome. Presentations in the past covered a broad range of topics, be it online surveys or research on the Internet as well as social aspects of the Web. Since 1997, GOR has been attended by researchers and other professionals who want to stay on top of new developments and best practices for their work in companies and academia. The GOR Thesis Award Competition is an integral part of the conference series.

GOR Thesis Award 2015 Competition

Up to 3 bachelor/master/diploma and doctoral theses respectively will be presented at GOR in this category. Selected authors will present their findings at the GOR conference and the best presentations will be awarded a price. The conference fee is waived for all presenters in this category. Accommodation and travelling fees need to be covered by the participants themselves. Theses must have been submitted in 2013 or 2014. Thesis language can be either English or German, but the presentation needs to be in English.

Submission Format

Submissions should include the thesis as PDF-file (either in English or in German), an extended abstract in English (limited to 7000 characters (including spaces), about 2 pages), a cover letter in English with details on affiliation, degree program (please indicate if it is PhD or bachelor/master/diploma/MA level), supervisors, graduation date and thesis grade, together with an agreement to present the results at the GOR conference. Presentations in the GOR Thesis Award 2015 Competition last 15 minutes followed by 5 minutes of discussion. All submissions need to be uploaded in the GOR ConfTool (<http://conftool.gor.de/conftool15/>)

Review Process

All submissions will be evaluated by a jury with members from academia and business. The jury will compile a short list of researchers who are invited to present their work at GOR 15. The jury then will award the best presentations.

Contact Details

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PD Dr. Meinald Thielsch (Chair of the GOR Thesis Award 2015 Competition, DGOF board and University of Muenster)
on behalf of the GOR 15 program committee