

Call for Papers (abstracts): GOR Thesis Award 2018 Competition (at General Online Research (GOR 18), <https://www.gor.de>)



Conference date: 28 February to 02 March 2018

Venue: TH Köln - University of Applied Sciences, Cologne, Germany

Main topics: Internet Surveys, Mobile Web, and Online Research Methodology, Big Data and Data Science, Politics and Online Communication, Online Market Research

GOR is organized by the German Society for Online Research (DGOF, <http://www.dgof.de>) since 1997.

Local Organizer: TH Köln - University of Applied Sciences, Prof. Dr. Simone Fühles-Ubach, Prof. Dr. Petra Werner, Prof. Dr. Matthias Fank, Prof. Dr. Ivonne Preusser

Deadlines

15 November 2017: Deadline for abstract submission for the GOR Thesis Award 2018 Competition

31 January 2018: Deadline for early registration and presenting authors

19 February 2018: Deadline for presentation upload

Research Topics

All submissions relevant to online research are welcome. Presentations in the past covered a broad range of topics, be it online surveys or research on the Internet as well as social aspects of the Web and experiences of the people using it. Since 1997, GOR has been attended by researchers and other professionals who want to stay on top of new developments and best practices for their work in companies and academia. The annual GOR Thesis Award Competition is an integral part of the conference series.

GOR Thesis Award 2018 Competition

Up to 3 bachelor/master/diploma thesis and, in addition, up to 3 doctoral theses will be presented at GOR in this category. Selected authors will present their findings at the GOR conference, and the best ones will be awarded a price for the best doctoral thesis and for the best bachelor/master/diploma thesis. The conference fee is waived for all presenters in this category. Accommodation and travelling fees need to be covered by the participants. Theses must have been submitted in 2016 or 2017. Thesis language can be either English or German, but abstract submission and the presentation need to be in English.

Submission Format

Submissions should include the thesis as one PDF-file (either in English or in German), an extended anonymized abstract in English (limited to 7000 characters including spaces), a covering letter in English written by the contestant with details on affiliation, degree programme (please indicate PhD or bachelor/master/diploma level), supervisors, graduation date and thesis grade, together with an agreement to present the results at the GOR conference. Please note that all documents have to be submitted by the author of the thesis. All submissions need to be uploaded to the GOR18 ConfTool (<https://www.gor.de/gor18/>). Presentations in the GOR Thesis Award 2018 Competition will last 15 minutes followed by 5 minutes of discussion. Registration to the conference is not necessary until you have received a notification whether your thesis has been selected for presentation at GOR.

Review Process

First, all submissions will be anonymized and evaluated by a jury consisting of researchers from academia and business. The jury will compile a short list of researchers who are invited to present their work at GOR 18. Second, the jury then will judge the presentations at the GOR18 and award the best theses in a ceremony at the conference.

Contact Details

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October 2017

PD Dr. Meinald Thielsch (Chair of the GOR Thesis Award 2018 Competition, DGOF board and University of Muenster) on behalf of the GOR 18 programme committee