

GOR 27: Call for Workshops

17 February 2027

Dear Online Researcher,
for the GOR 27 we invite proposals for pre-conference workshops.

About the workshops

GOR workshops take place on **17 February 2027**

in person at GESIS, Cologne and offer hands-on training in current methods, tools, and best practices in online research. They are designed to provide practical experience rather than theoretical overviews.

Topics of interest

We welcome proposals related to, but not limited to:

- **Online and mobile web surveys**
- **Online market and public opinion research**
- **Political research**
- **Data science, big data, smart data**
- **Online communication**
- **AI-based solutions for online research**

Please note: workshops should not be pure sales presentations. However, applied sessions on commercial tools and solutions are encouraged.

Format

Duration: 2 hours

Language: English preferred (German possible in selected cases)

Format: in-person workshop

Benefits

Workshop instructors receive a waiver of the conference fee and the opportunity to engage with a highly relevant audience from academia and industry.

Submission

Please send your proposal to email@frederikfunke.net including:

Title

Instructor(s)

Target audience

Workshop description

Three learning objectives

Deadline: 13 November 2026

About GOR

The GOR Conference is organized by the German Society for Online Research (DGOF, <https://www.dgof.de/>) and brings together more than 300 participants annually. It offers a leading forum for current developments and best practices in online research.

We look forward to your submissions,

Dr. Frederik Funke

On behalf of the Program Committee